

Website Products & Pricing



Pop-Up

1024 x 768 pxl (1 week*)
US\$ 1,600, BD 600

Leaderboard (Home Page)

728 x 90 pxl (1 week*)
US\$ 762, BD 287

Leaderboard (Inside Pages)

728 x 90 pxl (1 week)
US\$ 900, BD 340

MPU/MREC

300 x 250 pxl (1 week*)
US\$ 665, BD 250

Space Banner

220 x 550 pxl (1 week)
US\$ 530, BD 200

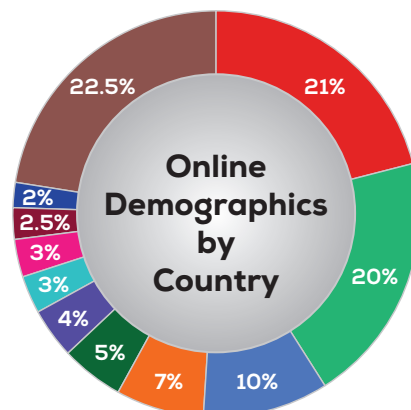
Standard Banner

468 x 60 pxl (1 week*)
US\$ 465, BD 175

Gulf Construction's online readership is an average **16,000** unique visitors** per month, 600,000 page views per year, with over **40% international readers** and the rest from the GCC region. The magazine's online presence takes news, product information and our advertisers' messages to a wider audience of trade professionals, all of whom have a serious interest in the region's building and construction industry.

* Minimum booking period is two weeks

** Source: Google Analytics



- France - 21%
- UAE - 20%
- United States - 10%
- India - 7%
- Saudi Arabia - 5%
- United Kingdom - 4%
- Norway - 3%
- Bahrain - 3%
- Qatar - 2.5%
- Germany - 2%
- Rest of the World - 22.5%

Daily Newsletter Products & Pricing



Daily Newsletter Leaderboard

728 x 90 pxl – Header (1 week)
US\$ 800, BD 300



Daily Newsletter Space Banner

220 x 550 pxl (1 week)
US\$ 465, BD 175

Daily Newsletter Leaderboard

728 x 90 pxl – Footer (1 week)
US\$ 600, BD 227

Other Online Products

	Duration	US\$	BD
Social Media Package	1 week	335	125
1 post on Facebook + Twitter + LinkedIn + Instagram each week (Plus 1 online news article if booked for 3 weeks or more (subject to editorial approval))			
TechTalk (Technical Articles) Per month (2 Articles)		1,700	650
Technical content on products and services. A description of the content on homepage with link to the article. Promotion on e-newsletters and social media. TechTalk allows companies to post up to 2 (two) articles per month. Hosted under the TechTalk Section for 12 months			
Email Marketing Campaign		2,700	1,000
Per e-mail campaign delivered. Campaign is one email to selected database			



AI Hilal Group

For full details on print and online advertising options, sponsorship opportunities and rates, please contact

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